



## **Maria Camila Velasquez, MPA**



Maria Velasquez is the founder and principal consultant of Radiante Strategy Group, specializing in diverse industries including child welfare and social services, healthcare, education, social impact enterprises, nonprofit, and local government. With over 14 years of experience, Maria is passionate about implementing sustainable processes and addressing systemic disparities. Her expertise encompasses capacity building, child welfare and social services, complex health and social needs, racial ethnic equity and inclusion, landscape and gap analysis, policy, change management, organizational dynamics, communications, project management, strategic planning, and technical assistance with a focus on social determinants of health.

Throughout her career, Maria has worked with esteemed clients, including national foundations such as the Annie E. Casey Foundation, Casey Family Programs, and LatinoJustice Puerto Rican Legal and Education Fund. She has also collaborated with renowned academic institutions such as the University of Pennsylvania and the University of California. In addition, Radiante Strategy Group works with impactful nonprofits and government entities, including the Camden Coalition of Healthcare Providers, Wilmington Metropolitan Urban League, and Delaware State Housing Authority. Maria has also proudly continued her LATAM presence by working with clients like the Inter-American Development Bank, KidSave International, and Serigrafia de La Gringa, contributing to the advancement of social impact initiatives.

Amidst the pandemic, Maria partially relocated to her hometown of Medellin, Colombia, where she serves as a bridge between talent in Latin America and global opportunities. She founded Casa Innovation, an inclusive ecosystem that empowers social entrepreneurs with the support and resources they need to thrive. Through Casa Innovation, Maria has partnered with The Aspen Institute's Festival of the Diaspora, fostering connections between the United States and Latin America and advocating for talent, innovation, investment, and sustainability.

Maria holds a Bachelor of Science in Human Services with Administration and Public Policy from the University of Delaware, a Master's in Public Administration from the University of Pennsylvania, and a Graduate Certificate in Nonprofit Administration.

***Radiating Impact***

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