



# V&N CONSULTING

*Empowering Changemakers*

## Hanna Pedersen



Hanna Pedersen is a User Experience Designer at the intersection of health and design. Hanna has deep experience working with health systems across the country to develop and expand person-centered complex care programs. Alongside subject matter experts, Hanna conducts research to understand the needs of the target population, and develops process documents to clearly communicate complex strategy.

Hanna has led the development of educational curriculum and onboarding materials to train staff in caring for complex populations. Recently, she has led the design and build of an online learning management system to house online curriculum and educational content that supports a national audience in delivering person-centered care.

She also has experience designing and maintaining websites, publications, and reports for a diverse range of clients. Throughout all of her projects, Hanna brings a human-centered approach to designing clear and consistent experiences that serve people's needs in an intuitive way. Hanna holds a BA in Psychology and Italian Studies from Bucknell University and a certificate in UX Design from Designlab Academy.

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